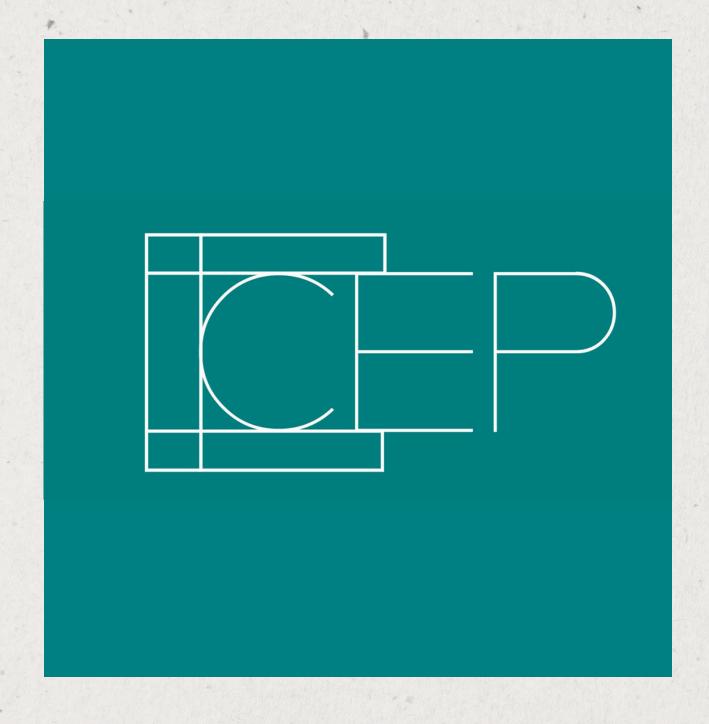


CHAMPS ELYSEES PRESTIGE GROUP

Complete company presentation | June 2024



ABOUT THE GROUP

Welcome to Champs Elysées Prestige, your gateway to Parisian luxury. Nestled in the heart of the city, our group embodies elegance and sophistication. Immerse yourself in our several collection of fragrances, crafted with precision and tradition. Each scent tells a story of quality craftsmanship. Partner with us to discover timeless luxury.

KEY VALUES



AUTHENTICITY

Ensuring that each fragrance we select reflects true craftsmanship and emotion.

EXCELLENCE

We strive for excellence in every aspect of our work, from the selection of fragrances to the quality of our partnerships.



KEY VALUES

PARTNERSHIP

We believe in strong partnerships: subdivies presse, influence and B2B, built on trust, collaboration and mutual success.





INNOVATION

We are innovative in fragrance development, continually seeking new ways to captivate and inspire through scent.

SIGNATURE

"Champs Elysées Prestige: Elevating Fragrance Selection to an Art Form "









1 GROUP - 4 BRANDS

MAISON CATALIYA

Maison Cataliya is created to offer the most selective and luxurious perfume experience in the society CEP.

MAISON LAMYRIS

Maison Lamyris allowed to develop a creative and responsible brand image. It rejuvenate the image of the group and innovate thanks to the double specificity of perfume.

MAISON MAÏSSA

Maison Maïssa is the first brand created by CEP. It offers an intimate aspect and embodies the elegance of the CEO's ideas.

MAISON LIMOGES

Maison Limoges is the brand between tradition and beauty through exquisite craftsmanship. Our mission, is to make perfume accessible to everyone.





CATALIYA

For millennia, Zellige mosaics have adorned Mediterranean cities with their colorful patterns, elevating lavish palaces and reflecting local craftsmanship and a passion for art. From Algeria to Spain, Zelliges bring life and joy to cities. This heritage and refined character have inspired Maison Cataliya's perfumes. The noble essences in these perfumes celebrate the artisans, perfumers, and ceramists who have infused North Africa with admired colors and scents for centuries.

Range: 6 fragrances

Sizes: 75ml, 10ml, 2ml

Public sale price : 260€ per 75ml, 39€ per 10ml, 5€ per 2ml

Discovery kit containing : 6x2ml + booklet, public price : 40€

MAÏSSA

Founded in 2018, Maison Maïssa embodies an olfactory link between modernity and tradition. Born from the spirit of Dahmane Ouafi, the house is named after his daughter, because it is through the art of perfume that he has chosen to pass on to her the richness of his dual French-Algerian heritage. Maison Maïssa offers a selection of exclusive fragrances, like olfactory journeys, blending the expertise of the great French perfumers with distant influences.

Range: 4 editions of perfumes, 53 fragrances

Sizes: 200ml, 100ml, 50ml

Public sale price : 280€ per 200ml, 230€/190€ per 100ml, 120€ per 50ml

Discovery kit containing : 5 kits, 10x2ml public price : 35€/45€

MAISON MAÏSSA PARIS



MAISON LAMYRIS PARIS



LAMYRIS

Crafted amidst the allure of Paris, Maison Lamyris is a French perfume brand that revives cherished memories with exceptional ingredients. Our atelier offers you the freedom to blend, customize, and craft a unique perfume that mirrors your authentic self. Choosing Maison Lamyris is considering the importance of eco responsability thanks to our packaging, recycled glass bottles, unique hand-carved stone caps, and kraft paper labels inspired by Parisian architecture. Maison Lamyris embodies the quality and the french selection.

Range: 14 fragrances

Sizes: 100ml, 50ml, 20ml

Public sale price: 140€ per 100ml, 85€ per 50ml, 35€ per 20ml

LIMOGES

An ancient city with an architecture as rich and varied as its resources, Limoges is one of the French cities whose artistic influence has had one of the greatest impacts in the world. Maison Limoges invites you to immerse yourself in the world capital of "The Arts of Fire". Let yourself be consumed by our fragrances, which combine traditional French expertise in haute parfumerie with the bold creativity of the Limoges region.

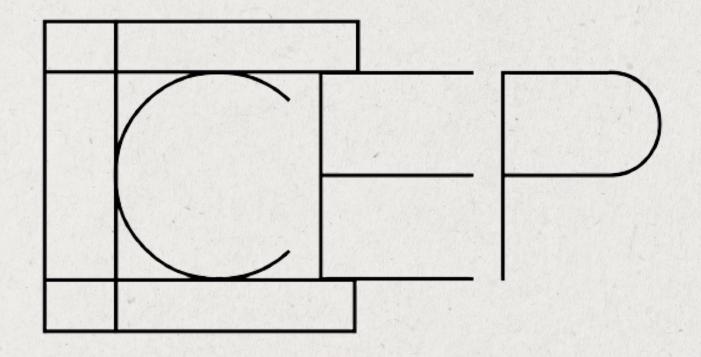
Range: 12 fragrances

Sizes : 100ml, 50ml

Public sale price : 48€ per 100ml, 35€ per 50ml









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