



MAISON CATALIYA
PARIS



For millennia, the ancestral art of Zellige mosaic has adorned Mediterranean cities with its multicolored motifs in kaleidoscopes. Elevating the most lavish palaces, Zellige mosaics epitomize the richness of local craftsmanship and the passion for colors and arts that weave through the history of Mediterranean countries. From the streets of Algeria to Spain, Zelliges breathe life and cheer into cities, akin to numerous artistic touches at the core of everyday existence. It is this spirit of Zelliges, deeply rooted in heritage, and their precious and refined character that has inspired Maison Cataliya's perfumes.

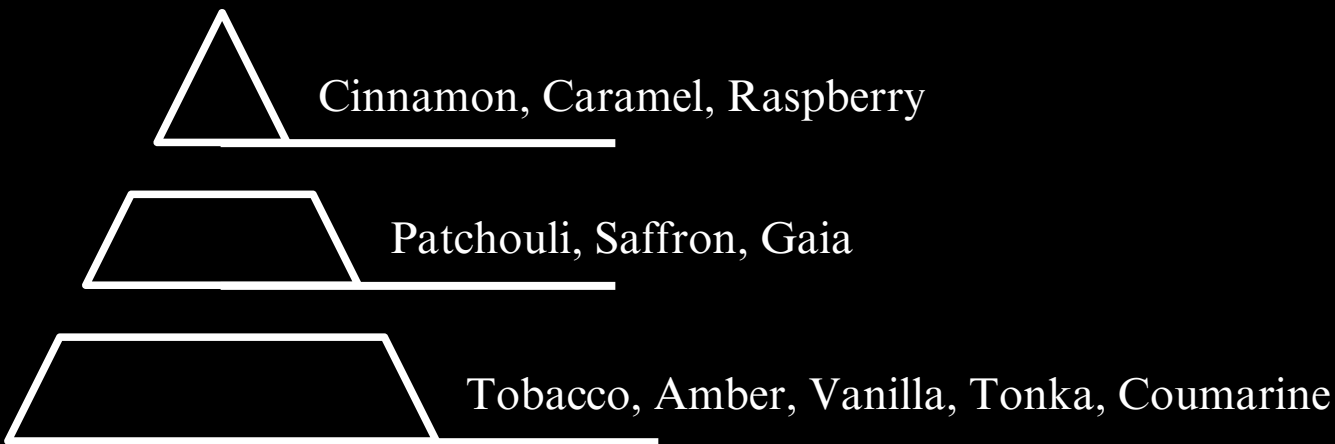
Zelliges and noble essences, at the core of Maison Cataliya perfumes' inspiration, narrate the epics of these craftsmen, perfumers, and ceramists who, for millennia, have infused North Africa with the colors and scents so coveted and admired worldwide.



Idmane

Amber, gourmet, tobacco

As the primary tobacco producer from the 18th to the 20th century, Algeria exported its production internationally, but a significant portion was also consumed locally, either in cigarettes or traditional hookahs, blending tobacco with honey, spices, and aromas. The sweet and addictive fragrance that emanates from this practice permeates the ancient streets of the Casbah in Algiers, providing the enchanting trail for the Idmane perfume.

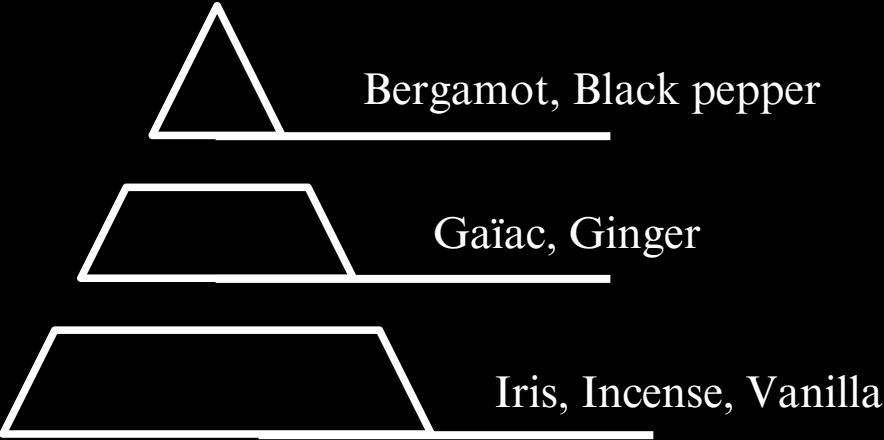




Mezghenna

Aromatic, woody, powdery

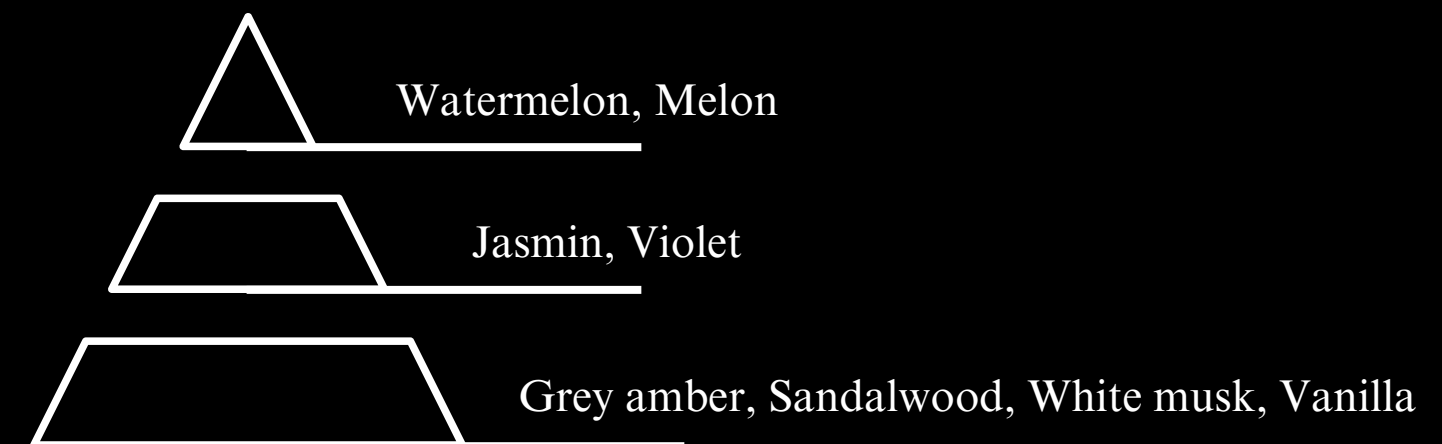
In the 8th century, the Berber tribe of Beni-Mezghenna left the Atlas Mountains and settled on the ancient site of Icosium, naming it "El Djazaïr Beni Mezghenna," quickly renamed Alger. Today, the capital of Algeria, a city of a thousand facets, intertwines the Berber heritage with the modernity of major cities at its core. In its likeness, the Mezghenna perfume blends the woody scents of the Atlas region with the liveliness of pepper.



Princesse Zaphira

Fruity, floral, musky

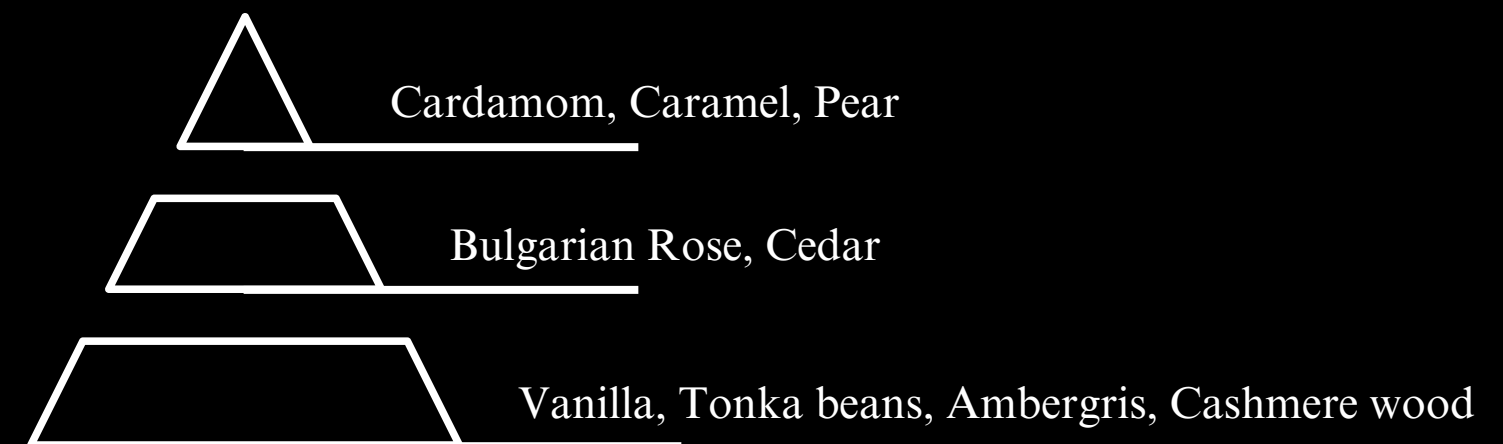
Princesse Zaphira is a tribute to the eponymous heroine. Married to the Sultan of Algiers in 1510, she refused to wed the man who had assassinated her husband and seized power, the corsair Aroudj Barberousse, choosing death over betraying her people. Symbolizing resilience and loyalty, her story transcends the ages. In her likeness, the Princesse Zaphira perfume blends strength and gentleness, tradition and modernity in a composition centered around a floral bouquet and juicy watermelon.



El Maktoub

Woody, spicy, vanilla

In the 17th century, the influence of Portuguese colonial trading posts brought great artistic, cultural, and sensory diversity to the country through the importation of new spices and the transfer of know-how. Thus, the Iberian Peninsula discovered the ceramic techniques of the Maghreb, the vanilla of Mexico, and the Tonka of Venezuela. These spicy and gourmet notes inspired the El Maktoub fragrance and its unique, warm, and enveloping trail.

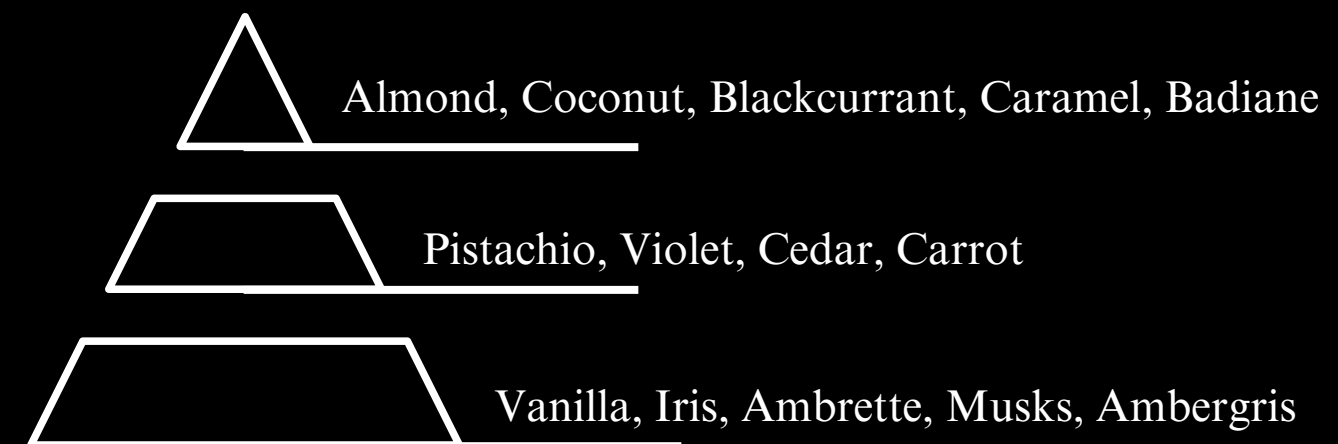




Notte Rossa

Fruity, floral, powdered

Zelliges can be employed to mimic stained glass and thus bring color into an interior, as seen here by adopting patterns from the stained glass windows of Shiraz, Iran. The Notte Rossa perfume draws its inspiration from the incomparable lights and scents of Iran. Its central note of pistachio recalls the Persian origin of this fruit, adding a familiar touch to this warm and captivating fragrance.

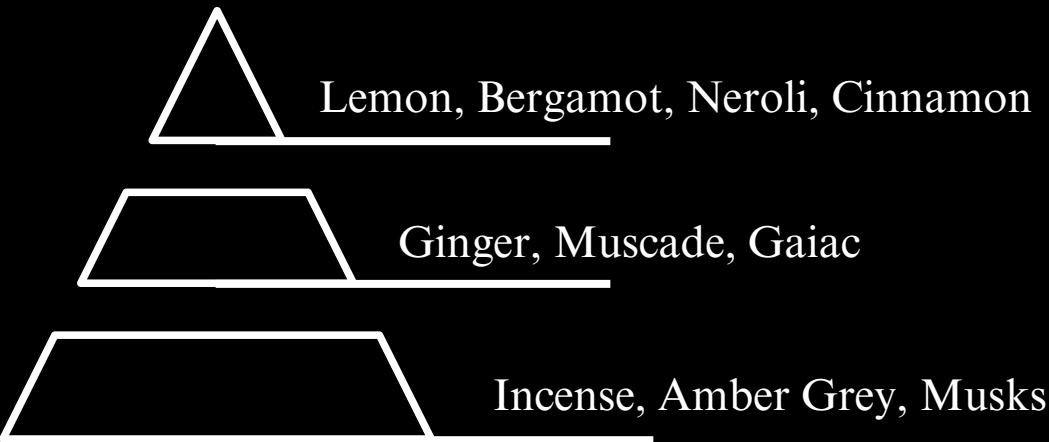


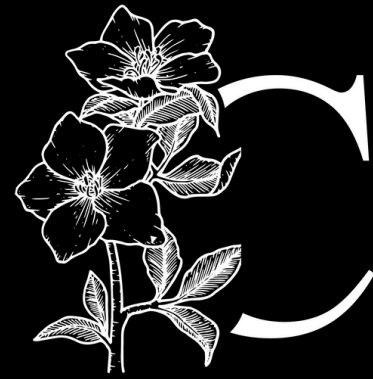


Bluesense

Citrus, spicy, woody

In the 12th century, the Berber Almohads expanded the Alcazar Palace in Seville, adding a dozen buildings adorned with mosaics inspired by Maghrebian Zelliges, known as "Azulejos" in Spain. The site's gardens host over 20,000 botanical species, blending local and exotic plants. Symbolizing the union between the East and the West, they emanate a fragrance of citrus and noble wood. The Bluesense perfume pays homage to these gardens with refined, soothing notes of citrus, wood, and spices, echoing the sophistication of the place itself.





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- Launch: March 21, 2024
- Sizes: 75ml, 10ml, 2ml
- Public sale price: 260€ per 75ml, 39€ per 10ml, 5€ per 2ml
- Discovery kit containing 6x2ml + booklet, public price : 40€

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